

Jack Otter.

Shot List

Production: Promotional "Runshaw life"

Rationale:

A montage of college life, facilities and students. The shots are to be used to promote Runshaw and college life. The trail is to be shown on Instagram, Facebook and Twitter and should be under 60seconds once edited with suitable copyright free music and a voice over.

Suggested Elements:

Shots must be of good technical quality (well framed) be bright and happy. It should include a variety of shot sizes and camera angles. Each shot should last at least 6 seconds. For a 60 second promotional you will need a minimum of 15 shots

No	Shot Size	Visuals	Script
n/a	MS	College sign post	"music plays"
1	small	Student entrance	
2	close up shot	marble slab	
3	mid shot	football courts	
4	mid	Bridge	
5	close up shot	classrooms.	
6	walking	hall.	
7	close up shot	study zone	
8			
9			

10	Pan	Arena	
11	close up	library	
12	Tilt	Langdale car park.	
13			
14	long shot	vending machine	
15	Pan	car park.	

Montage (edited shots.)

Pan (side to side)

Tilt (up and down)